**Fundraising Tips**

Embrace the uniqueness of peer-to-peer fundraising! No strict rules here – make it your own, easy, and fun. Need a starting point? Check these tips:

* Facebook Focus: Majority of BFKS funds come from Facebook. Share directly with one click but add a personal touch! Share your BBBS experience, if you're a Big or Little, or express your love for BBBS if you're a Board Member. Keep it short, sweet, and attention-grabbing.
* Email Enthusiasm: Not a Facebook fan? No worries! Leverage email drafts provided. Reach out to colleagues, neighbors, family, and more. You've got nothing to lose and everything to gain!
* Social Event Extravaganza: Feel like hosting an event? Awesome! Here are some ideas:
	+ Karaoke Night (charge per song or for audience participation)
	+ "Party for a Cause" (invite friends, ask for a small contribution, share BBBS impact)
	+ Basketball tournament (organize one at a local gym, entrance fees go to your goal)
	+ Art Auction (gather local artists or friends' creations, auction for BBBS)
	+ Fitness Challenge (yoga class, cycling event, or home workouts for donations)
* Venmo Asks - Shake out those digital wallets and hit up your friends with some fun Venmo requests to support BFKS!
* Pull at the heart stings of your donor – use past videos that speak to our mission and the impact of our program! You can find a bunch of “Match of the Year” videos and news spotlights on our [**News & Media**](https://www.bigbrobigsis.com/news--media.html) page.
* Talk about the impact of BBBS! Need help? Check out our [**Impact**](https://www.bigbrobigsis.com/how-we-impact.html) page for more information on how our program impacted the lives of those in our program. If you needs more, let us know and we will share what we can to make fundraising easier!

Example message to send:

Please consider joining me for the annual Big Brothers Big Sisters Bowl for Kids’ Sake event this March! BFKS is a peer-to-peer fundraiser that supports BBBS, a one-to-one mentoring agency that defends the potential of kids in our community. Every dollar counts, and $0.87 of every dollar goes directly to BBBS programs! Donate to my team via this link: **must add own link here.** Message me for details; I would love to tell you more!