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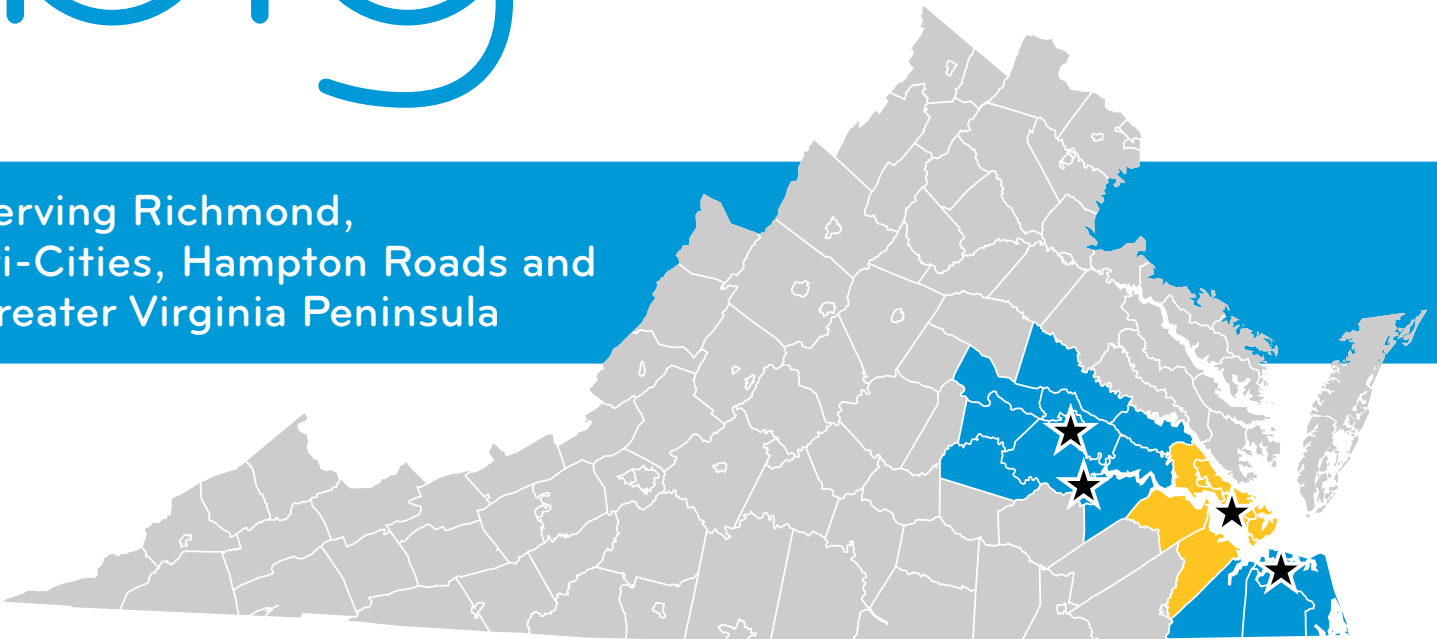
big

SPRING 2018



Big Brothers Big Sisters

Serving Richmond,
Tri-Cities, Hampton Roads and
Greater Virginia Peninsula



GREATER RICHMOND



TRI-CITIES



HAMPTON ROADS



GREATER VIRGINIA
PENINSULA

We are thrilled to announce that the Greater Virginia Peninsula has joined the Big Brothers Big Sisters Services team.

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BOWL FOR KIDS' SAKE 2018

Together, sponsors and bowlers raised enough money to support more than 70 mentoring matches. We are overwhelmed by the level of support and look forward to matching more caring, compassionate adult mentors with children facing adversity in our community. Thank you to all who gave and participated!



- 4 LOCATIONS
- 24 SPONSORS
- 97 TEAMS
- 765 INDIVIDUALS
- RAISED OVER **\$75K**

TOP INDIVIDUAL FUNDRAISERS:
SHELIA FITZGERALD, TARRA MOXLEY,
ANTHONY RAMONDO

TOP TEAM FUNDRAISERS:
SHELIA'S STRIKERS, WELLS FARGO
WINNERS, AWESOME DUCKS

The most fun you can have in rented shoes! Help us bowl a turkey and sign up for 2019 now! apayes@bigbrobigsis.com.



BIGS OF THE YEAR 2017: Mike & Micah and Tiffany & Virginia

Micah says his big, "helped me realize that school is really the start of your whole future and to do the best I can." Mike continues to encourage Micah to work hard in school and looks forward to seeing him pursue his dreams in the future. Virginia describes her big as, "a great role model who means so much to me," and now wants to become a Big Sister, "just like Tiffany" when she is older.

WAYS TO MAKE A BIG IMPACT



Becoming a Big Brother or Big Sister is a fun and life-changing volunteer experience that gives the invaluable gift of your friendship. Join us at our next BYOB to find out how you can be a Big on your schedule. Keep an eye on our Facebook @BeaBigVA or e-mail Gary Smith, gsmith@bigbrobigsis.com

If you can't be a Big Brother or Big Sister, you can still impact current and future mentoring matches through Match Makers, our monthly giving circle. By giving monthly, your steady support provides the resources to find new Bigs, match new Bigs with Littles on our waitlist, and grow those friendships so they thrive over time. Sign up today at www.bigbrobigsis.com/match-makers or contact Lee Duffy-Ledbetter at lee@bigbrobigsis.com

[f](#) [i](#) @BeaBigVA Check out photos and more from this great event on our Facebook and Instagram pages

LEAVE A LIFE-CHANGING LEGACY

Your legacy can have an impact, too. A planned gift to Big Brothers Big Sisters ensures that we can continue creating life-changing friendships and allows you to leave a positive mark on our community's youth. With an up-to-date, well-planned last will and testament, you and your family gain peace of mind and reassurance knowing that you've worked out a financial plan for your family's future. Including a portion of your legacy to a local non-profit, like Big Brothers Big Sisters, is simple and easy to do – here's suggested language for a bequest:

"I give \$___ (or: ___ percent of the residue of my estate) to Big Brothers Big Sisters Services, Inc., a non-profit corporation located in Richmond, VA for its general purposes."

If you have included Big Brothers Big Sisters in your estate plans or would like more information, please contact Lee Duffy-Ledbetter at 804-261-4940 to start the conversation.





RICHMOND

Little Jibril and Big Doug have been matched for just over a year. During their time together, they learned Little Jibril loves to cook and bake! They made it a routine to go grocery shopping, with a budget, to pick out the ingredients necessary for their recipes.

Last summer, Jibril and Doug put on a BBQ to celebrate Jibril's 11th birthday with his friends and family. Jibril was the grill master at his own party! He and Doug started early in the day to build the fire pit and smoke the ribs for hours before anyone arrived. Jibril's mom says he loves sharing food he has made with his whole family.

Mom and Doug both are helping Jibril discover if his love for cooking might lead to a career in the culinary arts!



TRI-CITIES

"Go go, Go Johnny Go!" Chuck Berry will not only get your toes tapping, but also help create life-changing friendships.

Big Sister Alexis and Little Sister Nakeira both love music and reading. Despite being just recently matched, Little Nakeira knew she could reach out to Alexis for help on her research project. They applied Nakeira's love of music to school – conducting her research project on Chuck Berry. They demonstrated how Berry's music used rhythm and blues to influence rock and roll.

Their weekly visits at school are highlights for both Alexis and Nakeira. Alexis has seen Little Nakeira come out of her shell. Nakeira told us she feels happier and more confident now that she can confide in Big Alexis – together they can achieve any goal, even being a rock and roll star.

HAMPTON ROADS

Only months after her husband's death, Hunter's mom turned to Operation Bigs, Big Brothers Big Sisters' Military Mentoring program, because she wanted a positive male role model and mentor who could help Hunter process the feelings and emotions that came along with losing his father, a 20-year Navy veteran, to cancer. Hunter's mom was worried he would go down a destructive path after the devastating loss.

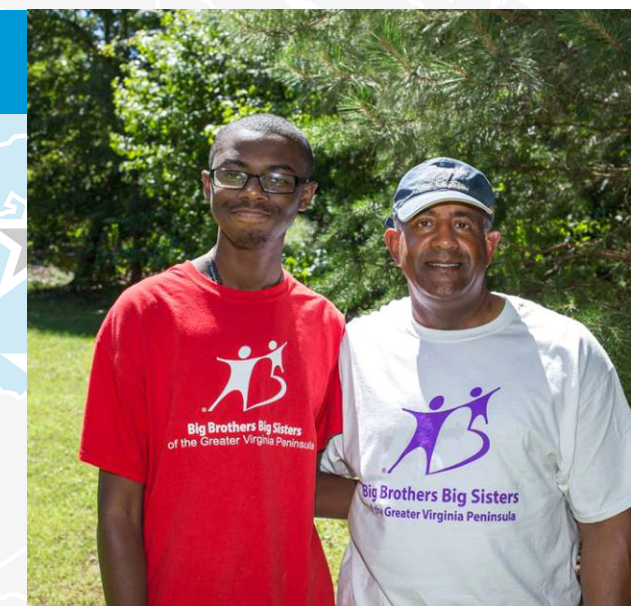
Kyle, Hunter's Big, is active duty Navy and came to Operation Bigs hoping to be a role model for a young man and share his military values. As a result of their time together, Hunter feels he has someone to look up to and looks forward to his outings with Kyle each week. Now Hunter and Kyle have the unique opportunity to keep alive traditions that Hunter and his dad had, like making Christmas ornaments together around the holidays. Big Brothers Big Sisters is honored to serve families who have dedicated their lives to our country, and, even more so, when we can help connect service members.



GREATER VIRGINIA PENINSULA

We are excited the Greater Virginia Peninsula area has joined the Big Brothers Big Sisters Services team.

This is an exciting time for both agencies as we increase our service area, eliminating barriers for families and volunteers, and promote quality by adding skills in Trauma-Informed Care, LGBTQ inclusivity, and relationships with community groups. Our strategy in the coming months is to focus on recruitment efforts to bring more mentors to our local communities, leading to more life-changing friendships. We'll continue to have a local presence at the South Morrison Family Education Center and visit on-site with our families and volunteers.



2017 ANNUAL REPORT

In 2017, Community-Based Mentoring matches spent an average of 3 years with Big Brothers Big Sisters. Site-Based Mentoring matches spent an average of 2 school years formally matched.

34% MORE NEW MATCHES IN 2017 COMPARED TO 2016

We've developed a more efficient pipeline to move children through the match process more quickly. Recruiting new mentors is constant work. Over 300 children are still waiting for families.

93% MATCH SUPPORT COMPLETE

Our program team is leading the way nationally for strong, monthly, professional support for our mentors, kids, and parents/guardians. Keeping children safe is our top priority.

2017 BOARD OF DIRECTORS

Executive Committee:

Eric Wirth, *President*
 Shelia Fitzgerald, *Vice President*
 Chris Cooke, *Secretary*
 Ken Shepard, *Treasurer*
 Morgan Witham, *At-Large*

Jason Ballum, Chantelle Bernard, Brian Bischoff, Lorrie Byrne, Norwood Carson, Joseph Dorsey, Chris Garnett, Candace Nicolls, Nikki-Dee Ray, Jim Riley, Samantha Thompson, Wendy Wellener

Non-Voting Board Members

Patrick Dibert, Jara Janulis, Brenton Mathews, Sherrie Reese-Rice, Debbie Schumacher

2017 BOWL FOR KIDS' SAKE AND EVENING FOR KIDS' SAKE SPONSORS

Altria, American Postal Workers Union, Asset Protection Group, Authentic, Belle Isle Craft Spirits, Bon Secours Health System, CapTech, CBS6, Dominion Energy, Dynex Capital, Haley Buick GMC Midlothian, Harris Williams & Co., Hilb Group, Impact Makers, John Randolph Medical Center, MedExpress Urgent Care, National Counseling Group, PartnerMD, Primrose School of Swift Creek, Radiology Associates of Richmond, Reed Smith, RiTek Solutions, Snagajob, Stone Brewing, Teneo, Thought Logic, Troutman Sanders, UPS Foundation, Verus Financial Partners, Virginia Asset Management, Virginia Credit Union, Wegmans, Wells Fargo, Workshop Digital

SITE-BASED MENTORING

Improved coaching to Bigs and Littles helped deepen relationships in 2016, which significantly increased retention and relationship length in 2017.

FOCUSING ON INCLUSIVITY

A focus on improving services for LGBTQ youth and an intentional effort to provide trainings to Bigs on inclusivity, cultural competency, and Trauma-Informed Care led to a 2018 Catalyst Award from Side By Side (formerly ROSMY).

IMPROVED QUALITY METRICS

More than 95% of Littles believe they will graduate from High School. 100% of Littles felt they have a caring, consistent and compassionate adult they can turn to in times of need.

CORPORATE & FOUNDATION SUPPORT

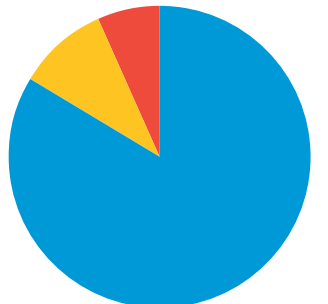
Altria Client Services
 Asset Protection Group, Inc.
 Bon Secours Health System, Inc.
 Capitol One Services, Inc.
 CapTech Ventures, Inc.
 CarMax Foundation
 Comcast Corporation
 Genworth Foundation
 Herndon Foundation
 Innsbrook Rotary Charitable Foundation
 John Randolph Foundation
 Northrop Grumman
 SunTrust Mortgage Foundation
 The Bank of America Charitable Foundation
 The Franklin P. and Arthur W. Perdue Foundation
 The Reco Foundation
 United Way of Greater Richmond & Petersburg
 UPS Foundation
 Virginia Nonprofit Housing Coalition
 Wells Fargo Foundation

FINANCES

EXPENSES

- \$814,911 Program
- \$95,669 Fundraising
- \$63,401 Management & General

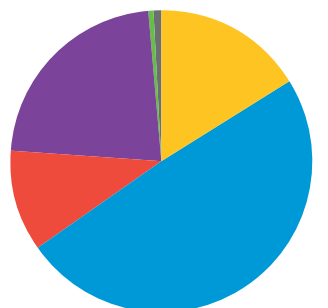
\$973,981 TOTAL



REVENUE

- \$161,023 Individual Contributions
- \$489,800 Grants
- \$109,722 United Way
- \$222,338 Special Events (Net)
- \$5,208 Investment Income
- \$7,626 Miscellaneous

\$995,711 TOTAL



2017 finances were audited by Frank Barcalow, CPA, PLLC.

OUR LITTLES

Big Brothers Big Sisters provides children facing adversity with strong and enduring, professionally supported one-to-one relationships that change lives for the better, forever. Your generous donations and volunteerism help serve these deserving children.



58% of Littles have household income below \$25,000 (the poverty level for a family of four.)

70% of Littles are African-American

43% of Littles are male

61% of Littles live with a single mom

6% of Littles have an incarcerated parent



Big Brothers Big Sisters

Richmond

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Suite 200
Richmond, VA 23230
(804) 261-4940

Hampton Roads

500 E. Main Street
#1105
Norfolk, VA 23510
(757) 392-5155

Tri-Cities

Look for us in
Downtown Hopewell
this summer!
(804) 319-5198

Greater Virginia Peninsula

746 Adams Dr.
Room 10
Newport News, VA 23601
(757) 369 6824

bigbrobigsis.com

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Thank you! Find out how you made a BIG impact in our 2017 annual report

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AN EVENING FOR

KIDS' TAKE

OCTOBER 19, 2018 | THE HIPPODROME

BIG BROTHERS |  | BIG SISTERS

SAVE THE DATE

October 19, 2018